BLACKBOARD TIPS & TRICKS

A conversation with Kelly and Jami...

Welcome



Announcements

ANNOUNCEMENT INFORMATION Subject Black Message For the toolbar, press ALT+F10 (PC) or ALT+FN+F10 (Mac). Ξ в υ S Arial V 10pt Paragraph \sim \sim \sim C Ξ ē A \underline{T}_{\times} Q = **N** \$ × 6 F ~ ~ ~ 8 X2 S. RBC 100 X_2 SI IIc + Ω ٢ V T 77 -⊞~ E 田 罚 :X: Œ Œ • ? K 3 × 8 Ť <> (;) \oplus

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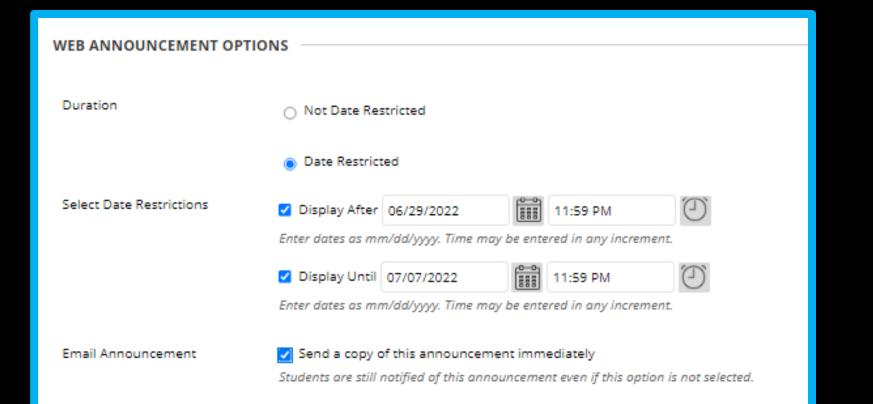


Insert Panopto Video



Panopto Video

Announcements



Allows you to only show current announcements

Sets you up for success with course copies for your next course

Allows you to send as email

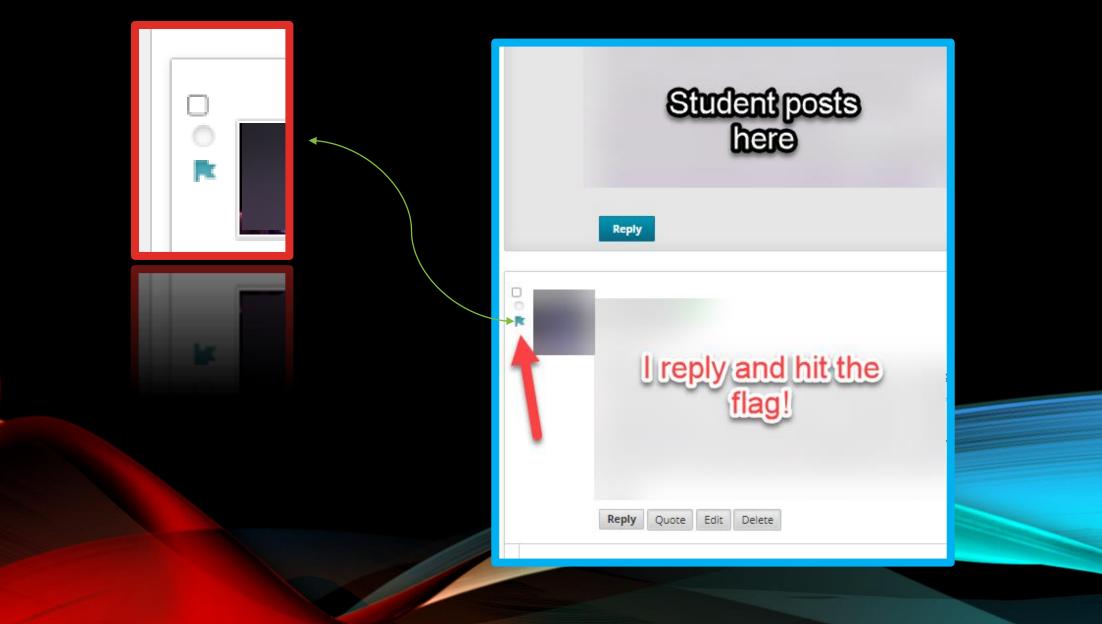


Reminder

Porder

	🖙 🏣 Week 8				
	🛛 📄 Week 8 Introduction				
COURSELINK	Assignment: ALEKs Completion -				
	🖓 🖹 Final Exam - ALEKs				
Click Browse to choose an item.					
Location	Browse End of Course Survey				
	E Student Lounge				

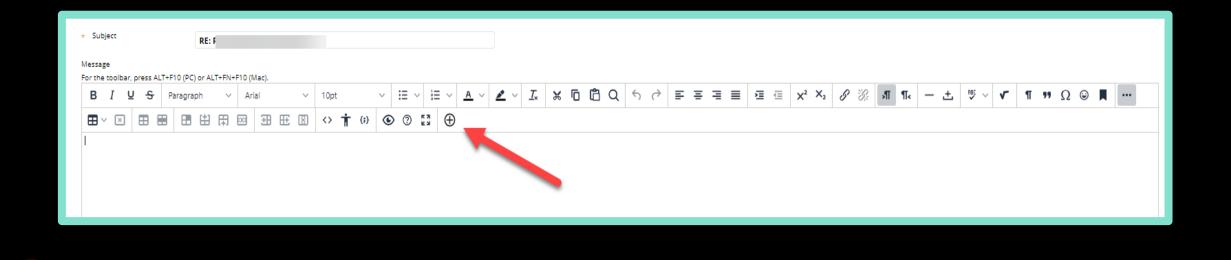
Discussion Boards



Discussion Boards

Create Thr	ead Grade Discussion Forum	Subscribe				
→ Th	read Actions 😸 Collect Delete	ê				
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Discussion Boards





Highlight themes

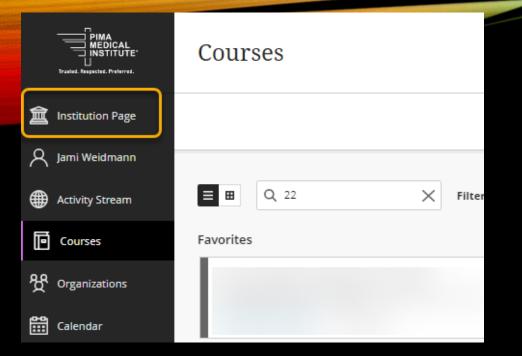
Questions from Emails

Most missed items

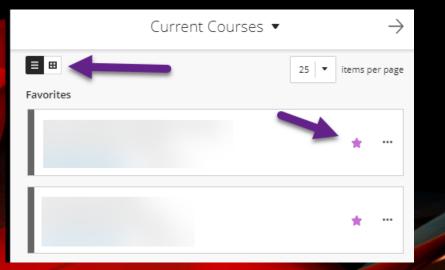
Instructor Profile

Contacts						
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- Only PMI Email
- Include a photo
- Set to visible
- Add notes: your degrees, your experience, and your teaching philosophy



- Search for specific courses
- Star to favorite them



Student Tools and Technologies



Student Technical Support



Student Resources



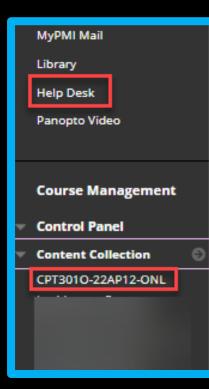
Virtual PMI Catalog

PMI Store

Mental Health and Well Being

Home Page

THE LITTLE THINGS ...



Assignment: Marketing Plan (Final) Attached Files: BUS210_W8_Marketing_Plan_Final.pdf (2) (331.639 KB) Download the attached instructions to complete this assignment. Submission Instructions: Save your file as a Word document (.docx). Include the term Final and your Last Name when saving you Upload your completed document using the Browse button, ASSIGNMENT INFORMATION Due Date Points Possible Saturday, June 18, 2022 50 11:59 PM View Rubric Download the attached instructions to complete this assignment. Reme Submission Instructions: Save your file as a Word document (.docx). Include the term Final and your Last Name when saving your file. Upload your completed document using the Browse button, and t

BUS210_W8_Marketing_Plan_Final.pdf

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Grading Periods



	Grading Schemas			
⊕ □	Weighted Total	Not in a Grading Period	Calculated Grade	
⊕ □	Total (External Grade)	Not in a Grading Period	Calculated Grade	
⊕ □	Percentage Grade	Not in a Grading Period	Calculated Grade	
+*+	Letter Grade	Not in a Grading Period	Calculated Grade	
⊕ □	Getting Started Quiz	Not in a Grading Period	Test	Apr 28, 2022
⊕ □	Week 1 Discussion: Introduction	Not in a Grading Period	Discussion	Apr 29, 2022
⊕ □	Assignment: Mission and Situation Analysis	Not in a Grading Period	Assignment	May 2, 2022
⊕ □	Assessment: Week 1 Quiz	Not in a Grading Period	Test	May 3, 2022
⊕ □	Week 2 Discussion: Marketing Clutter	Not in a Grading Period	Discussion	May 6, 2022
⇔ □	Assignment: SWOT Analysis	Not in a Grading Period	Assignment	May 9, 2022
⇔ □	Assessment: Week 2 Quiz	Not in a Grading Period	Test	May 10, 2022
**	Week 3 Discussion: Purchase Decisions	Not in a Grading Period	Discussion	May 13, 2022
	Assignment: Objectives and Target Market	Not in a Grading Period	Assignment	May 16, 2022
	Assessment: Week 3 Quiz	Not in a Grading Period	Test	May 17, 2022
**	Week 4 Discussion: Hall of Shame	Not in a Grading Period	Discussion	May 20, 2022
+*	Assignment: Thought Leadership in Social Media Marketing Video	Not in a Grading Period	Assignment	May 23, 2022
+**	Assessment: Week 4 Quiz	Not in a Grading Period	Test	May 24, 2022
⊕ □	Assignment: Products and Services	Not in a Grading Period	Assignment	May 30, 2022
+**	Assessment: Week 5 Quiz	Not in a Grading Period	Test	May 31, 2022
⊕ □	Week 6 Discussion: Personal Selling	Not in a Grading Period	Discussion	Jun 3, 2022
⊕ □	Assignment: Promotional Plan	Not in a Grading Period	Assignment	Jun 6, 2022
⊕ □	Assessment: Week 6 Quiz	Not in a Grading Period	Test	Jun 7, 2022
⊕ □	Week 7 Discussion: Health Care Costs	Not in a Grading Period	Discussion	Jun 10, 2022
+**	Assignment: Pricing Strategy	Not in a Grading Period	Assignment	Jun 13, 2022
+	Assignment: Distribution Strategy	Not in a Grading Period	Assignment	Jun 12, 2022
	Assessment: Week 7 Quiz	Not in a Grading Period	Test	Jun 14, 2022
⊕ □	Assessment: Week 8 Quiz	Not in a Grading Period	Test	Jun 17, 2022
+*+	Assignment: Marketing Plan (Final)	Not in a Grading Period	Assignment	Jun 18, 2022
+	Course Reflection	Not in a Grading Period	Discussion	Jun 19, 2022
+	End of Course Survey	Not in a Grading Period	Survey	None

Grade Cente



Thanks for your Time

ANY QUESTIONS?

Your Online Faculty Coordinators

Kelly Gramling

Jami Weidmann